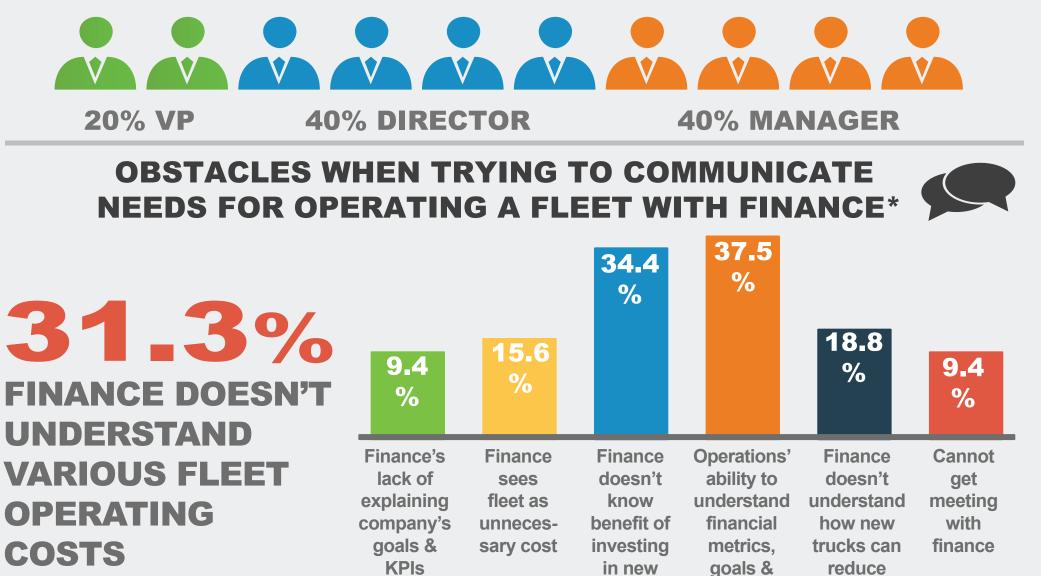
FLEET ADVANTAGE SURVEY SHOWS VAST COMMUNICATION **CHALLENGES BETWEEN ORGANIZATIONS' FLEET OPERATIONS AND FINANCE DEPARTMENTS**

The survey was presented to fleet operations executives and their responses represent their opinions of their finance departments and obstacles within their organizations

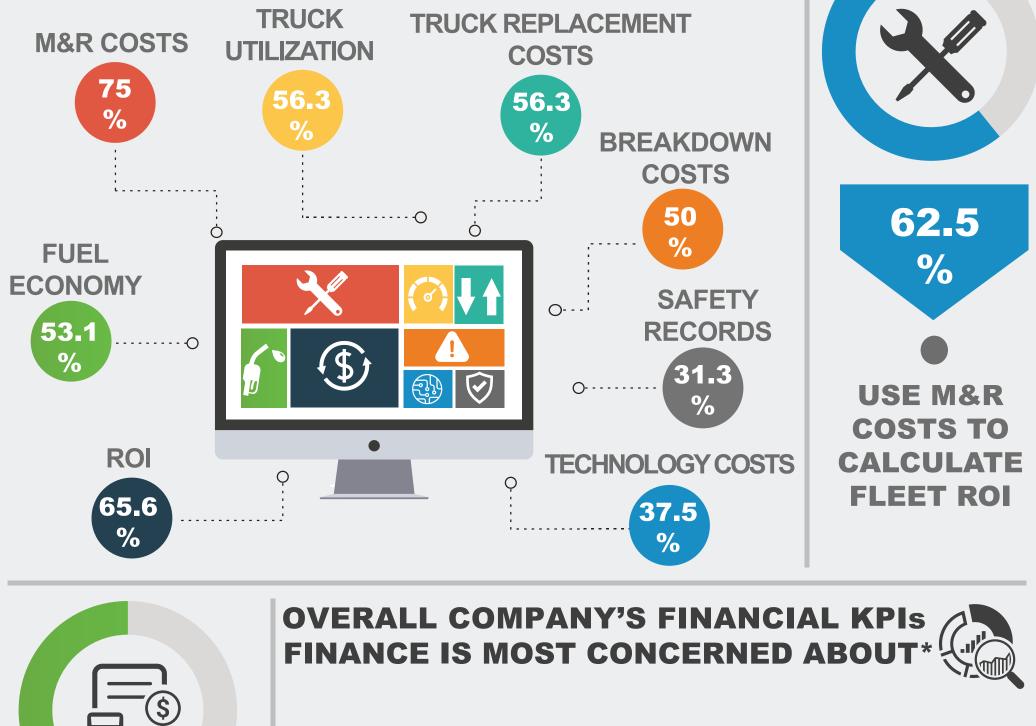
SURVEY RESPONDENT'S ROLES WITHIN FLEET OPERATIONS



trucks

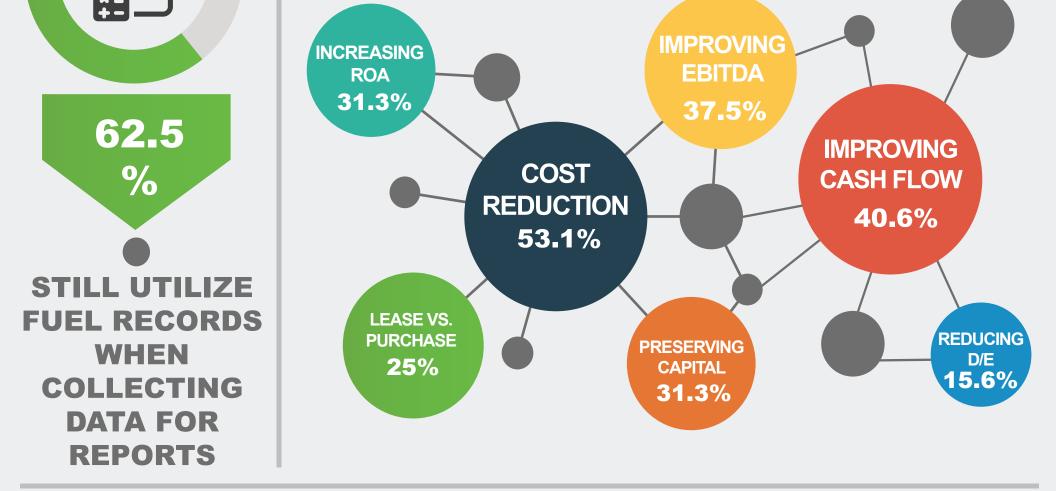
performance

DATA/REPORTS PERTINENT TO SHOW FINANCE TO GAIN ACCESS TO CAP EX FOR NEW TRUCKS*





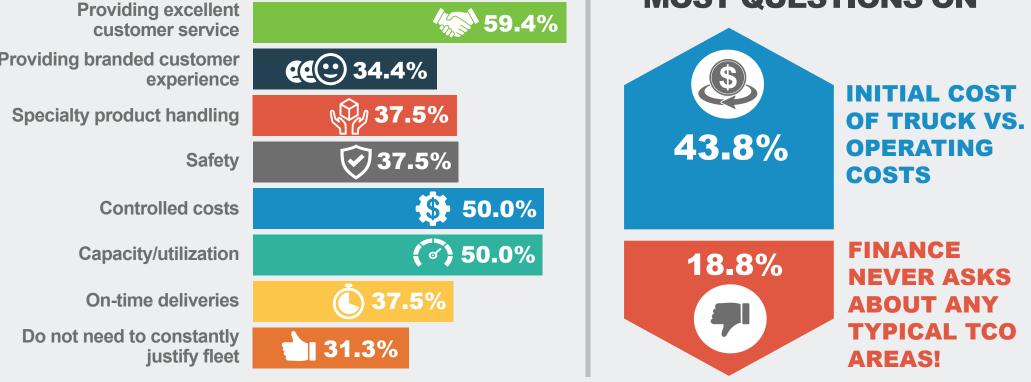
driver turnover



REASONS PRESENTED TO FINANCE TO JUSTIFY PRIVATE FLEET*

customer service

Providing branded customer



AREAS OF FLEET OPERATIONS FINANCE HAS MOST QUESTIONS ON*



*Respondents selected all that applied in each question

LEADING INNOVATOR IN TRUCK ASSET MANAGEMENT, FLEET LEASING AND FLEET TECHNOLOGY



GUARANTEEING LOWEST COST OF OPERATIONS FOR AMERICA'S TRUCK FLEETS

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